

Ride the Wave

A COMMUNITY ART PROJECT



CALL FOR ARTISTS

The Somerset-Pulaski Economic Development Authority (SPEDA), Somerset-Pulaski Chamber of Commerce, Lake Cumberland Tourism and See Somerset Tourism (aka Ride the Wave Committee) are launching the community's newest public art project, Ride the Wave, a celebration of Lake Cumberland, tourism and the rich arts culture in Somerset-Pulaski County.

Artists from across the region are invited to participate in this project, in which large, fiberglass sculptures of a boat riding the waves of Lake Cumberland will be sold to local businesses and organizations to benefit Somerset Veterans Memorial Park, a project of the SPEDA Community Foundation (a certified 501(c)3 non-profit organization).

Businesses can select an artist from our pool of interested applicants to paint/embellish their boat sculpture in the winter months of 2025. The completed works will be unveiled to the public at the Foodstock Festival in downtown Somerset on April 29, 2025. After the festival, businesses/organizations will return their sculptures to a highly visible outdoor location at their place of business for the public to view as part of a Ride the Wave Sculpture Trail.

Timeline

The **call for artists** for the Ride the Wave project will open **Wednesday, Sept. 4, 2024**.

Artists must **submit an expression of interest** online at somersetkyleads.com by **5 p.m. EST Tuesday, Oct. 1, 2024**.

Buyers must **purchase** their sculpture no later than **5 p.m. Friday, Oct. 25, 2024**.

Expressions of interest will be shared with sculpture buyers. Buyers must **select an artist** and notify said artist and the Ride the Wave Committee of their selection **no later than 5 p.m. Friday, Nov. 1, 2024**.

Artists must **submit a drawing of their boat sculpture design** to the Ride the Wave Committee by **5 p.m. Thursday, Dec. 5, 2024**, by e-mail at jessica@speda.org with the subject line: "Ride the Wave Sculpture Submission: [Name of Buyer]". Buyers must also **submit a highly visible outdoor location** for their sculpture to live after the public unveiling for no fewer than 18 months by **5 p.m.**

Thursday, Dec. 5, 2024.

The committee will **review and approve submitted designs and permanent locations** by **Monday, Dec. 16, 2024**, and will notify all artists/buyers that they are cleared to begin their projects.

Completed sculptures will be **delivered and unveiled** at the **Foodstock Festival Saturday, April 29, 2025. SCULPTURES CANNOT BE DISPLAYED PHYSICALLY OR DIGITALLY PRIOR TO THIS DATE.**

Please review the Ride the Wave Project Calendar for information regarding deadlines.

Artist Fees & Responsibilities

None of the organizations represented in the Ride the Wave Committee will be held responsible for guaranteeing the selection of any artist. The committee will provide a list of expressions of interest to buyers and buyers are solely responsible for selecting an artist to complete their project and any fees associated with commissioning the artist.

Artists are responsible for the cost of all materials related to completing the selected designs.

Selected artists should refer to the specific instructions regarding approved painting, priming and finishing materials posted on somersetskyleads.com.

Buyer Fees & Responsibilities

Buyers are responsible for negotiating and paying honorariums for artists. None of the organizations represented in the Ride the Wave Committee are responsible for any fees paid to artists.

Buyers will be expected to pick up and transport boat sculptures at their expense from a warehouse in Somerset after design and location has been approved by the Ride the Wave Committee. Uncrated boats weigh approximately 100 pounds.

Buyers are expected to deliver the completed, decorated sculpture at their expense to the Foodstock Festival Saturday, April 29, 2025, at a scheduled load-in time to be determined by the festival event team/director. Buyers are expected to pick up the sculpture at a time to be determined after the festival and return it to its permanent location.

Contractual obligations

Buyers and artists will be expected to sign an agreement at the time of design acceptance indicating their acknowledgment and approval of the above timeline, fees and responsibilities. If a design changes radically from the initial proposal, a new design specification must be submitted. If a design changes radically and no new specs are submitted, the artist and buyer will be considered in violation of the agreement and will not be permitted to participate in the public unveiling nor be marketed as a part of the project.